



# BUILDING SIGNAGE

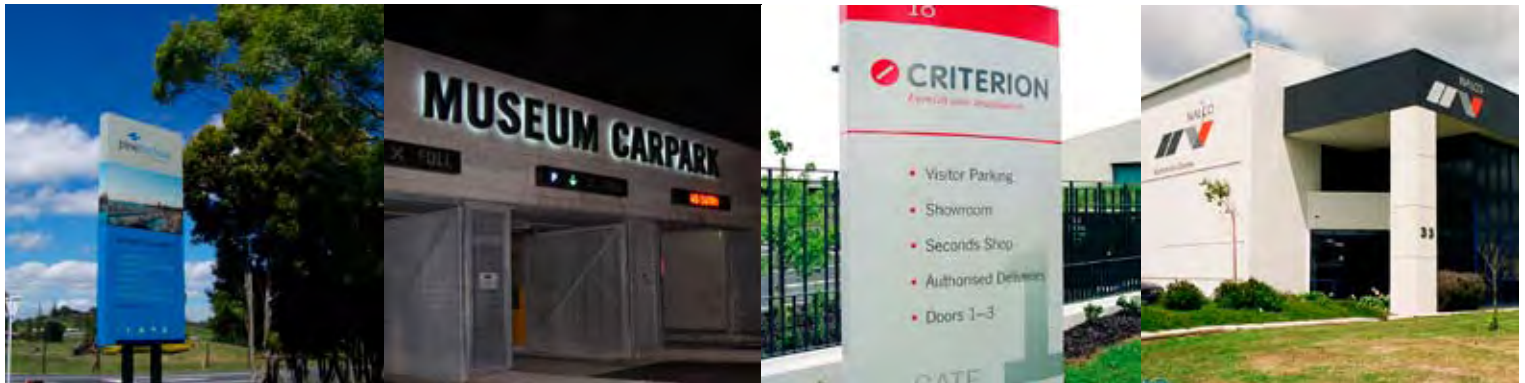
For over 25 years Big Colour has delivered signage projects from car park signs to complete project management. Utilising our experienced in-house team and our vast array of digital imaging and signmaking equipment, Big Colour has the knowledge and expertise to deliver a quality signage solution.

## CORPORATE SIGNAGE



Big Colour provide a comprehensive range of services for corporate signage. We can advise on and supply every item required to ensure the successful branding of offices or a building as well as project management from start to finish.

## EXTERIOR SIGNAGE



Big Colour offer a range of exterior signage options to compliment your building and outdoor space. From routed free standing ACM plinths to illuminated fascia or wall signage, there are a number of pre-fabricated or custom options available.

## THREE DIMENSIONAL SIGNAGE



Three dimensional signage gives excellent impact to retail, office and public spaces alike. 3D signage can be completed in a wide range of substrates and finishes, from clear acrylic to powder coated aluminium and stainless steel.

\* All prices are excluding GST and packaging & delivery. All specifications and pricing is subject to change without notice.





# RETAIL IMAGING

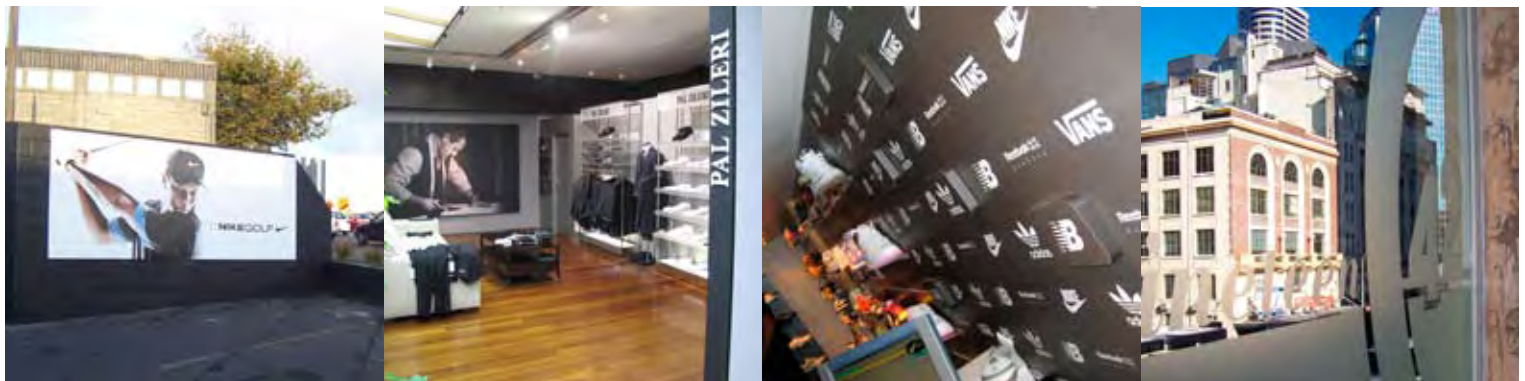
Big Colour has delivered premium imaging solutions for some of the largest names in retail, from nationwide visual merchandising to shop fitouts, exterior signage and specialist visual imaging. Big Colour can work with your design and visual merchandising teams to come up with a program that is both cost effective and impactful.

## VISUAL MERCHANDISING



Big Colour offer a comprehensive Visual Merchandising production and nationwide installation service. Utilising our wide range of large format printing equipment we are able to deliver a premium instore imaging service, from colour rich backlit prints, window clings and wall wraps.

## PERMANENT IMAGING



Either front-of-store or within the shop floor space, Big Colour has delivered many retail imaging fitouts that compliment the seasonal visual merchandising changouts. Either digitally printed or using traditional methods, talk to us about the right solution for your retail space.

## SPECIALTY



Standing out from the crowd is a major challenge for any retail operator and the ability to do something visually different and create eye-catching in-store imaging can really make a difference. Big Colour can go 'outside the poster' and create a custom imaging solution.

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# MUSEUMS | ATTRACTIONS

What separates Big Colour from being 'just another' signage business or printer is the ability to take on projects where quality, service and delivery time-frames are all paramount. Our clients can rely on a solutions based service for required imaging and installation - Museums and Attractions are these types of scenarios.

## MUSEUM EXHIBITIONS



For over eight years Big Colour have been producing and installing museum exhibitions for the Auckland War Memorial Museum and MOTAT. Projects have included all types of printing and display techniques to suit the world class content displayed by these organisations.

## PUBLIC SPACES



From mall food courts to educational halls and spaces Big Colour has delivered award winning imaging that is both visually appealing and durable enough to withstand the needs of a display as required.

## PROJECT MANAGEMENT



Big Colour specialise in projects where quality is paramount in both production and installation. An excellent example of this ethos is the Visitor Centre at Mt. Cook / Aoraki, where Big Colour produced and installed over 300 metres of murals and displays over a six month period.

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Let us help you take your brand mobile - it's unbeatable advertising! Understated solutions or fully wrapped mobile billboards are all within the realms of possibility. Whether it is a one-off vehicle or your entire fleet, Big Colour have the experience to translate your ideas into a workable mobile solution utilising our 3M authorised applicators.

## VEHICLE WRAPS



Turn your vehicle into a mobile billboard. Vehicle wraps cover the entire surface of cars, trucks, 4X4s and even scooters with a conformable laminated adhesive that protects the vehicle paint work for the life of the imaging and is durable and colorfast for up to 5 years.

## LESS IS MORE



Sometimes (well, most of the time) the whole car doesn't need to be wrapped to get your mobile message out on the streets. Big Colour can employ a range of vehicle imaging methods from digitally printed to vinyl cut lettering to deliver an affordable imaging solution.

## FLEET IMAGING



Big Colour have been delivering vehicle fleet imaging solutions for over 15 years, either at our location, yours or utilising our network of nationwide 3M trained applicators. We can deliver a fleet solution that is durable, cost effective and visually impactful.

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# OUR PRODUCT RANGE

# PARAGON DISPLAY



## V-STAND

The next step in retail marketing has arrived! V-Stand is a multi faceted display and marketing tool that will enhance your business combining large format graphics, video, audio and product display.



## DIGITAL PRINTING

In 2009, the processes utilised by Big Colour to produce Paragon Displays imaging was awarded the most gold medals at the national Pride in Print Awards for digital printing... Its good!



## BANNER STANDS

Select from a range of functional stands that are innovative, practical and cost effective. Products range from traditional pull up styles to our eco-friendly Bamboo Stand and innovative LCD Banner.



## SIGNAGE | VEHICLES

Big Colour have been delivering award winning signage solutions for buildings, retail spaces and vehicles for over 25 years. Talk to us about a customised solution.



## BRANDWALL

Brandwall is a range of innovative display products ideal for exhibition or retail environments. Temporary or permanent, BrandWall provides a cost effective and dynamic solution.



## BRANDWINDOW

BrandWindow is a new development that can transform your point of sale window space. Easily applied by anyone, BrandWindow can cover large retail windows and can be interchanged for re-use.



## OUTDOOR DISPLAYS

Available in 2 different styles and multiple size options, our flag pole systems are ideal for all outdoor expos and retail environments. Also available are our premium and interchangeable footpath signs.



## MOUNTED DISPLAYS

Paragon Display offers a unique range of wall mounted display solutions, including wrapped canvas prints, our slimline range of lightboxes and other quality and interchangeable systems.



## BRANDFLOOR

Temporary or permanent, outdoor or indoor, adhesive, carpets or mats. Paragon has the right floor imaging option for your retail or exhibition space.



## EXHIBITION DISPLAYS

Choose from a range of displays that can be purchased or rented to suit your requirements. From pop-up walls and counters to brochure holders.



## BANNERS | BILLBOARDS

Weather durable banners for outdoor displays or ultra smooth hanging banners for retail environments. Paragon also provides a complete billboard production and installation service.



## DIGITAL SIGNAGE

From a networked screen solution to interactive displays. Paragon can offer cost effective and dynamic digital signage for retail and public spaces, talk to us to learn more.



## DESIGN AND INSTALLATION SERVICES

If you need a hand at either end of the display delivery process we can help. Paragon Display has a graphic design team available to work with your existing marketing material or start from scratch. Also if you are in need to get your display equipment up and installed we can offer a nationwide service.



## CHARITY PARTNERSHIPS

For every product purchased<sup>1</sup> from Paragon Display, a percentage of the total amount will be donated to one of these nominated charities.



<sup>1</sup>Does not apply for trade sales or Big Colour signage projects, a percentage of the total invoice amount is paid on behalf of the client to the nominated charity by Big Colour Imaging Limited.

## ABOUT OUR PRODUCT ICONS



**Eco-Friendly**  
Products with components that minimise their impact on the environment through the production and/or manufacturing process.



**Hot Product**  
If its new, unique, innovative or exclusive to Paragon Display you will see this icon.



**Outdoor Durable**  
Products with this icon are both weatherproof and produced using an outdoor durable printing system.



**Guarantee**  
Products with this icon offer an extended guarantee for the number of years in the icon.



**Recyclable**  
Products with this icon contain components that are either recyclable using standard process or are biodegradable.