

BRANDFLOOR MAT

Portable Floor Display



Created with a digitally printed, dye sublimated polyester felt surface with a non slip rubber base, BrandFloor Mats are an excellent solution for any entrance or high traffic areas. The printing process of this product makes the image jump off the mat surface with extremely vibrant colours and excellent print quality.

Perfect for retail environments, BrandFloor Mats are available in three standard sizes. One of the great benefits of the mat product is the ability to be able to wash and reuse and through the dye sublimation printing process there is very little fading.

PRODUCT	DISPLAY SIZE	PRICE*
Small Mat	850mm x 550mm	\$235.00
Medium Mat	1300mm x 800mm	\$455.00
Large Mat	2000mm x 800mm	\$555.00

Please contact Paragon Display to match a comparable quote or for pricing of multiple quantities

BRANDFLOOR INTERIOR

Adhesive Floor Display

Perfect for retail environments, BrandFloor Interior is a semi permanent adhesive floor panel with a non slip floor textured laminate - suitable for clean glossy floor surfaces such as tiles, varnished concrete or Lino.

The semi permanent solution utilises an adhesive film for spaces that will get a reasonable amount of foot traffic over an extended period of time. BrandFloor Interior can be delivered in both standard and custom sizing up to 1200mm wide. Prints can also be diecut to shapes to add an extra dimension to your display.



BrandFloor pricing includes application within 20km's of Auckland CBD by our professional application team.

DISPLAY SIZE (mm)	PRICE*
1200mm x 1000mm	\$465.00
1200mm x 2000mm	\$635.00
1200mm x 3000mm	\$815.00

Please contact Paragon Display to match a comparable quote or for pricing of multiple quantities

BRANDFLOOR EXTERIOR

Adhesive Floor Display

Ideal for short to medium term promotions, BrandFloor Exterior has been designed for application to most concrete and asphalt facades that have a generally smooth surface. BrandFloor Exterior is suitable for retailers, schools, public buildings, sports and other entertainment venues, and is ideal for outdoor events, grand openings and even plant safety messages.

Designed for outdoor conditions, BrandFloor Exterior conforms to the contours of the ground surface by a special application process and utilises a heavier textured, non slip laminate for extra safety assurance.

BrandFloor pricing includes application within 20km's of Auckland CBD by our professional application team.

DISPLAY SIZE (mm)	PRICE*
1200mm x 1000mm	\$585.00
1200mm x 2000mm	\$965.00
1200mm x 3000mm	\$1265.00

Please contact Paragon Display to match a comparable quote or for pricing of multiple quantities



Closeup shot - showing adhesive conforming to asphalt.



Installed example.

* All prices are excluding GST and packaging & delivery. All specifications and pricing is subject to change without notice.

OUR PRODUCT RANGE



V:STAND

The next step in retail marketing has arrived! V:Stand is a multi faceted display and marketing tool that will enhance your business combining large format graphics, video, audio and product display.



DIGITAL PRINTING

In 2009, the processes utilised by Big Colour to produce Paragon Displays imaging was awarded the most gold medals at the national Pride in Print Awards for digital printing... Its good!



BANNER STANDS

Select from a range of functional stands that are innovative, practical and cost effective. Products range from traditional pull up styles to our eco-friendly Bamboo Stand and innovative LCD Banner.



SIGNAGE | VEHICLES

Big Colour have been delivering award winning signage solutions for buildings, retail spaces and vehicles for over 25 years. Talk to us about a customised solution.



BRANDWALL

Brandwall is a range of innovative display products ideal for exhibition or retail environments. Temporary or permanent, BrandWall provides a cost effective and dynamic solution.



BRANDWINDOW

BrandWindow is a new development that can transform your point of sale window space. Easily applied by anyone, BrandWindow can cover large retail windows and can be interchanged for re-use.



OUTDOOR DISPLAYS

Available in 2 different styles and multiple size options, our flag pole systems are ideal for all outdoor expos and retail environments. Also available are our premium and interchangeable footpath signs.



MOUNTED DISPLAYS

Paragon Display offers a unique range of wall mounted display solutions, including wrapped canvas prints, our slimline range of lightboxes and other quality and interchangeable systems.



BRANDFLOOR

Temporary or permanent, outdoor or indoor, adhesive, carpets or mats. Paragon has the right floor imaging option for your retail or exhibition space.



EXHIBITION DISPLAYS

Choose from a range of displays that can be purchased or rented to suit your requirements. From pop-up walls and counters to brochure holders.



BANNERS | BILLBOARDS

Weather durable banners for outdoor displays or ultra smooth hanging banners for retail environments. Paragon also provides a complete billboard production and installation service.



DIGITAL SIGNAGE

From a networked screen solution to interactive displays. Paragon can offer cost effective and dynamic digital signage for retail and public spaces, talk to us to learn more.



DESIGN AND INSTALLATION SERVICES

If you need a hand at either end of the display delivery process we can help. Paragon Display has a graphic design team available to work with your existing marketing material or start from scratch. Also if you are in need to get your display equipment up and installed we can offer a nationwide service.



CHARITY PARTNERSHIPS

For every product purchased¹ from Paragon Display, a percentage of the total amount will be donated to one of these nominated charities.



¹Does not apply for trade sales or Big Colour signage projects, a percentage of the total invoice amount is paid on behalf of the client to the nominated charity by Big Colour Imaging Limited.

ABOUT OUR PRODUCT ICONS



Eco-Friendly
Products with components that minimise their impact on the environment through the production and/or manufacturing process.



Hot Product
If its new, unique, innovative or exclusive to Paragon Display you will see this icon.



Outdoor Durable
Products with this icon are both weatherproof and produced using an outdoor durable printing system.



Guarantee
Products with this icon offer an extended guarantee for the number of years in the icon.



Recyclable
Products with this icon contain components that are either recyclable using standard process or are biodegradable.