

## PRINT FILE SETUP

**All pricing on Paragon Display is based on files being supplied to the following specifications.**

Paragon Display prefers files to be supplied as open/working formats with links and fonts supplied (or fonts outlined).

We accept the following Mac file formats:



InDesign CS3



Illustrator CS3



Photoshop CS3

Where possible please utilise the file setup templates provided on the website, if available - these can be found on the product page. Templates are available for both Adobe InDesign and Illustrator.

**Preferred artwork should be created at 100% of final output size, in CMYK colour mode and where possible image resolution should be 150dpi<sup>1</sup>.**

If your artwork contains spot colours please leave the spot colour in your file for the most accurate colour match - do not change it to process/CMYK.

Artwork can be provided at a percentage of the final output size, please use scales of 10%, 25% or 50%. Files prepared under 10% cannot be accepted. The scale of the resolution of your images will also need to be modified and scaled up proportionally - for instance, if artwork is created at 50% then the images need to have a resolution of 300dpi.



PDF files can be supplied for printing - please ensure fonts in your artwork have been outlined and links are embedded. Also ensure that (where possible) the PDF is created using Distiller.

## TRANSPARENCIES/GRADIENTS

Postscript documents from Illustrator, InDesign & Freehand are relatively limited in regard to the stepping of blends/ gradients at large output sizes. For best results, create all blends/ gradients you require in Photoshop at the correct size and import directly into your layout document.

If your document contains transparencies and gradients please supply the open files as per the print file setup guidelines.

## FILE DELIVERY

The preferred method of file delivery is through our ftp site

**<ftp.paragondisplay.co.nz>**

This can also be accessed through our website, please contact us for access details. CDs/DVDs/ USB Flash drives can also be supplied and delivered to Paragon Display.

## DESIGN SERVICE

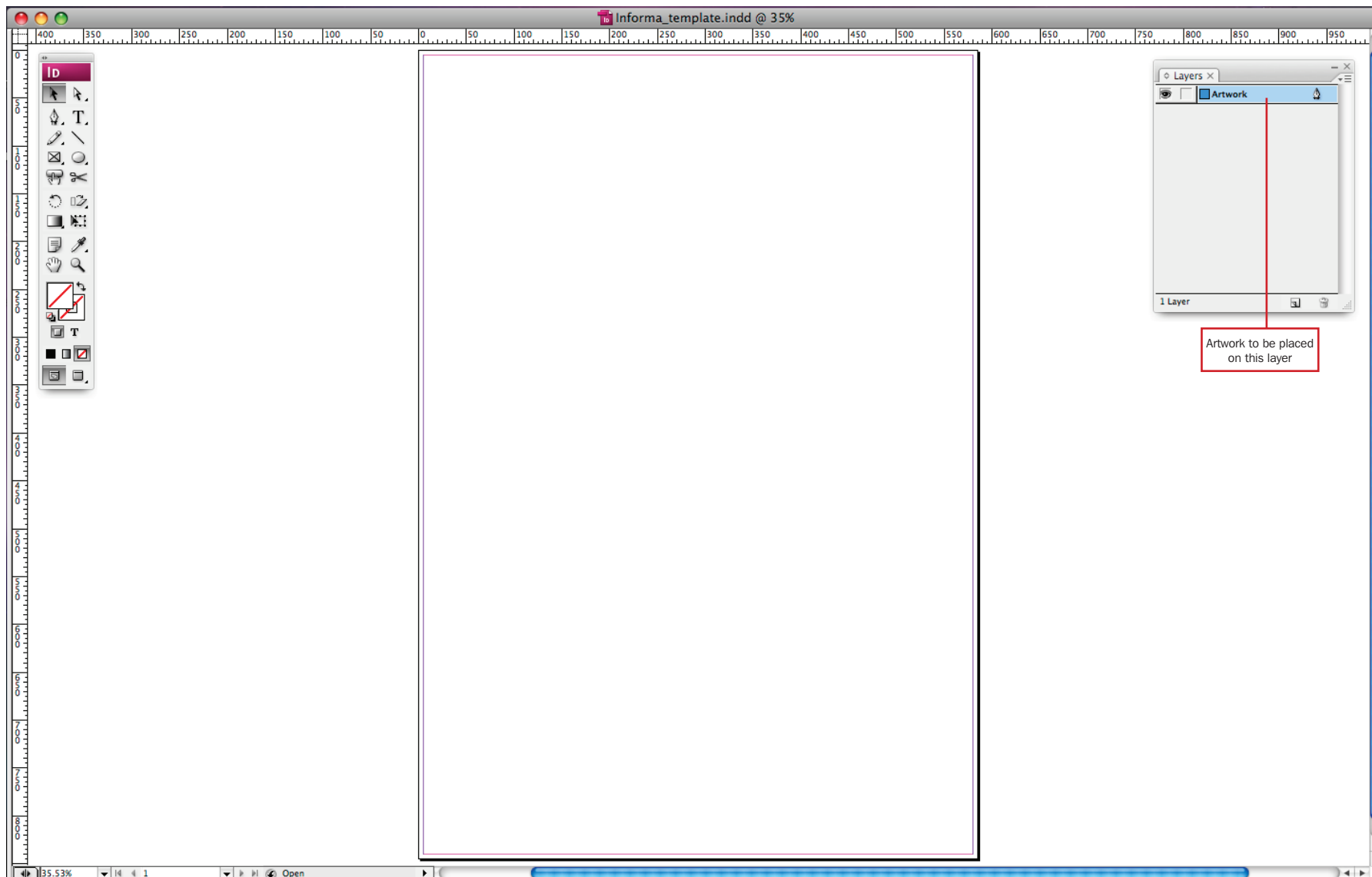
Paragon Display will provide the required tools and assistance for you to create the artwork for our displays to the right size and resolution. However if you require a little more help in the area of design, talk to us.

Our in-house design team can work with your existing imaging or create your design from scratch, all for a rate that won't break the budget.



<sup>1</sup> - For prints greater than 3 metres, please contact Paragon Display for more information on file setup.

# FILE SETUP GUIDE: Informa Stand template



**This guide is for use with the templates available for download from [paragondisplay.co.nz](http://paragondisplay.co.nz)**

The document size of the Informa Stand is 585x485, please design your artwork to this area. Please also allow for a 5mm non-visual area inside this size, for graphics that may be covered by the frame.

Where possible, please provide artwork as working files, with links and fonts included (or fonts outlined). An EPS template is also available.



**PARAGONDISPLAY.CO.NZ**