

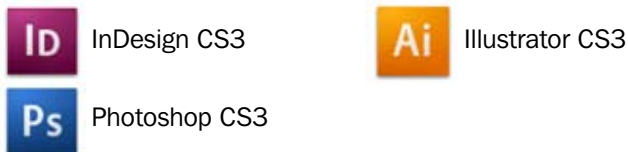
FILE SETUP GUIDE

PRINT FILE SETUP

All pricing on Paragon Display is based on files being supplied to the following format.

Paragon Display prefers files to be supplied as open/working formats with links and fonts supplied (or fonts outlined).

We accept the following Mac file formats:




Where possible please utilise the file setup templates provided on the website, if available, these can be found on the product page. Templates are available for both Adobe InDesign and Illustrator.

Preferred artwork should be created at 100% of final output size, in CMYK colour mode¹ and where possible image resolution should be 150dpi².

If your artwork contains spot colours please leave the spot colour in your file for the most accurate colour match - do not change it to process/CMYK.

Artwork can be provided at a percentage of the final output size, please use scales of 10%, 25% or 50%. Files prepared under 10% cannot be accepted. The scale of the resolution of your images will also need to be modified and scaled up proportionally - for instance, if artwork is created at 50% then the images need to have a resolution of 300dpi.

Bleed on your artwork may be required for some prints (for example, vinyl prints being applied to an existing substrate or surface requires additional bleed to be printed). Contact Paragon Display for further information if you are unsure.

 PDF files can be supplied for printing - please ensure fonts in your artwork have been outlined and links are embedded. Also ensure that (where possible) the PDF is created using Distiller.

PHOTOGRAPHIC PRINTS

In contrast to large format printing, our photographic printer performs best with files in RGB format at 200 to 300 dpi at full output size. If possible please supply a colour print out so that we can accurately match your desired outcome. Contact Paragon Display for further information if you are unsure.

GRADIENTS

Postscript documents from Illustrator, InDesign & Freehand are relatively limited in regard to the stepping of blends/ gradients at large output sizes. For best results, create all blends/ gradients you require in Photoshop at the correct size and import directly into your layout document.

TRANSPARENCIES

If your document contains Transparencies please supply the original file as per the print file setup guidelines.

FILE DELIVERY

The preferred method of file delivery is through our ftp site

<ftp.paragondisplay.co.nz>

this can also be accessed through our website.

CDs/DVDs/ USB Flash drives can also be supplied and delivered to Paragon Display.

DESIGN SERVICE

Paragon Display will provide the required tools and help for you to create the artwork for our displays to the right size and resolution. However if you require a little more assistance in the area of design, talk to us.

Our in-house design team can work with your existing imaging or create your design from scratch, all for a rate that won't break the budget.



1 - See the Photographic Prints section for the file setup guide to obtain true photographic output.
2 - For prints greater than 3 metres, please contact Paragon Display for more information on file setup.